02-08-01

PTO/SB/05 (08-00)

Approved for use through 10/31/2002. OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No.		PM4	
First Inventor		Kovac	
Title SYSTEM AND METHOD FOR SECURE ELECTRONIC DIGITAL RIGHTS MAI SECURE TRANSACTION MANAGEMENT AND CONTENT DISTRIBUTION			AGEME

(Only for new nonprovision	al applications under 37 CFR 1.53(b))	Express	Mail Label No	р.			9
APPLICATION ELEMENTS		ADD	RESS TO:		Commissio	ner for Paten	
See MPEP chapter 600 conce	erning utility patent application contents				ton, DC 202		Signal Signal
Fee Transmittal For (Submut an original and a d a d a d see 37 CFR 1.27.  Applicant claims sr See 37 CFR 1.27.  Specification (preferred arrangement - Descriptive title of Cross Reference - Statement Regalance - Reference to section a computer properties of a computer properties of the Brief Summary of Brief Description - Detailed Description - Claim(s) - Abstract of the Information - Declaration  Main Main State Transmittal For Information - See 37 CFR 1.27.  Applicant claims sr See 37 CFR 1.27.  Specification - Cross Reference or a computer properties of a comput	[Total Pages 16]  set forth below) of the invention to Related Applications rding Fed sponsored R & D quence listing, a table, rogram listing appendix he Invention of the Invention of the Drawings (if filed) obtion  Disclosure  S.C. 113) [Total Sheets 8]  [Total Pages 5]	7. 8. Nuc (if a a. 5. 5 c. [ 9. 10. 11. 12. 13. [	CD-ROM or C Computer Pro leotide and/or Am pplicable, all nece Computer Re Specification Sequ i. □ CD-ROM i i. □ paper Statements ACCOMPANY Assignment I 37 CFR 3.73 (when there English Tran Information Statement (I) Preliminary	D-R in dup gram (App nino Acid S essary) eadable Fo uence Listi for CD-R ( verifying id ING API Papers (co 8(b) Statem is an assig nslation Do Disclosure DS)/PTO-* Amendment	olicate, large endix) iequence Sulperm (CRF) ing on: 2 copies); of elentity of abover sheet & lent finee) cument (if a lentity of abover sheet & lent finee) int	table or ubmission  ove copies  ON PARTS  document(s); Power of Attorney pplicable) Copies of II Citations	11000 U
i. Copy from a prior application (37 CFR 1.63 (d)) (for continuation/divisional with Box 17 completed)  i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).  6. Application Data Sheet. See 37 CFR 1.76			Return Reco (Should be s Certified Co (if foreign p	specifically opy of Prior riority is cla owers of A	itemized) ity Docume aimed)	nt(s)	
17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:    Continuation					nder		
The moorporation oan only as	18. CORRESPO						
Customer Number or Bar Cod	le Label (Insert Customer No. or Attac	h bar code label h	- I	<b>X</b> Con	respondence ad	idress below	
Name	Norton R. Townsley						
	100 Corporate Pointe						
Address	Suite 330	Ctata	CA		Zip Code	90230	
City	Culver City	State	1-310-645-7	7259		1-310-215	-3248
Country	USA	Telephone	1-310-043-7	200	Fax	1 010-210	-
Name (Print/Type)	Norton R. Townsley	Re	gistration No. (A	Attorney/A	gent)	33,608	
Signature	1 Mortan K W				Date 2	16/200	

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## **FEE TRANSMITTAL** for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

7,5

Name (Print/Type)

Signature

Norton R. Townsley

355

(\$)

Complete if Known			
Application Number			
Filing Date			
First Named Inventor	Kovac		
Examiner Name			
Group Art Unit			
Attorney Docket No.	PM4		

METHOD OF PAYMENT	FEE CALCULATION (continued)					
1. The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:	3. ADDITIONAL FEES					
indicated fees and credit any overpayments to:  Deposit	Large EntitySmall Entity Fee	Fee Paid				
Account Number	Code (\$) Code (\$)					
Deposit						
Account Name	127 50 227 25 Surcharge - late provisional filing fee or cover sheet					
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	139 130 139 130 Non-English specification					
	147 2,520 147 2,520 For filing a request for ex parte reexamination					
See 37 CFR 1 27	112 920* 112 920* Requesting publication of SIR prior to Examiner action					
2. X Payment Enclosed:    X Check   Credit card   Money   Other	113 1,840* 113 1,840* Requesting publication of SIR after Examiner action					
— Older —	115 110 215 55 Extension for reply within first month					
FEE CALCULATION	116 390 216 195 Extension for reply within second month					
1. BASIC FILING FEE	117 890 217 445 Extension for reply within third month					
Large Entity Small Entity Fee Fee Fee Fee Description	118 1,390 218 695 Extension for reply within fourth month					
Code (\$) Code (\$) Fee Paid	128 1,890 228 945 Extension for reply within fifth month					
101 710 201 355 Utility filing fee 355	119 310 219 155 Notice of Appeal					
106 320 206 160 Design filing fee	120 310 220 155 Filing a brief in support of an appeal					
107 490 207 245 Plant filing fee  108 710 208 355 Reissue filing fee	121 270 221 135 Request for oral hearing					
108 710 208 355 Reissue filing fee  114 150 214 75 Provisional filing fee	138 1,510 138 1,510 Petition to institute a public use proceeding					
	140 110 240 55 Petition to revive - unavoidable					
SUBTOTAL (1) (\$) 355	141 1,240 241 620 Petition to revive - unintentional					
2. EXTRA CLAIM FEES	142 1,240 242 620 Utility issue fee (or reissue)					
Fee from Extra Claims <u>below</u> Fee Paid						
Total Claims 20 -20** = 0 X 9 = 0	144 600 244 300 Plant issue fee					
Independent 2 - 3** = 0 x 40 = 0	122 130 122 130 Petitions to the Commissioner					
Multiple Dependent 0 = 0	123 50 123 50 Petitions related to provisional applications					
	126 240 126 240 Submission of Information Disclosure Stmt					
Large Entity Small Entity Fee Fee Fee Fee Description Code (\$) Code (\$)	581 40 581 40 Recording each patent assignment per property (times number of properties)					
103 18 203 9 Claims in excess of 20	146 710 246 355 Filing a submission after final rejection (37 CFR § 1.129(a))					
102 80 202 40 Independent claims in excess of 3 104 270 204 135 Multiple dependent claim, if not paid	149 710 249 355 For each additional invention to be examined (37 CFR § 1.129(b))					
109 80 209 40 ** Reissue independent claims over original patent	179 710 279 355 Request for Continued Examination (RCE)					
110 18 210 9 ** Reissue claims in excess of 20 and over original patent	169 900 169 900 Request for expedited examination of a design application					
	Other fee (specify)					
SUBTOTAL (2) (\$) 0	Reduced by Basic Filing Fee Paid SUBTOTAL (3)	0				
**or number previously paid, if greater; For Reissues, see above	Reduced by Basic Filing Fee Paid SUBTOTAL (3)					
SUBMITTED BY Complete (If applicable)						

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Registration No.

33,608

Telephone

Date

Attorney Docket: PM4 Inventor: Kovac et al.

Title: SYSTEM AND METHOD FOR ADVERTISEMENT SPONSORED CONTENT

**DISTRIBUTION** 

## EXPRESS MAIL MAILING CERTIFICATE

"Express Mail" ma		EL273485314US	-
Date of Deposit _	2/6/2001		

I hereby certify that the following documents:

- 1. Utility Patent Application Transmittal
- 2. Fee Transmittal Form
- 3. Check in the amount of \$355
- 4. Specification of 16 pages
- 5. Eight sheets of informal drawings
- 6. Five page Declaration
- 7. Four Powers of Attorney
- 8. Return Receipt Postcard

are being deposited in a single envelope with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and such envelope is addressed to the Box Patent Application, Assistant Commissioner for Patents, Washington,

D.C. 20231

Norton R. Townsley, Registration No. 33,608